



PRESS RELEASE

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GROOVE TUBES DEBUTS NEW GTEL34M VACUUM TUBE

ANAHEIM, CA (January 20, 2005) – Hot on the heels of last year’s highly successful introduction of the GT12AX7M, Groove Tubes has added another reissue of a classic Mullard vacuum tube to their line. The GTEL34M is a perfectly faithful reproduction of the Mullard EL34, known worldwide as the ‘holy grail’ of power tubes for high gain guitar amplifiers.

“Our GT12AX7M Mullard reproduction has become one of GT’s best-selling preamp tubes in history, and for good reason,” says Aspen Pittman, Groove Tubes founder and president. “Now, with the GTEL34M, the coveted tone of those Marshalls from the Sixties and early Seventies can be recaptured in full glory.”

The GT EL34M is a pentode power tube designed as a replacement for aging tubes in high gain amplifiers such as Marshalls. Any amp using EL34 power tubes should benefit from the excellent sounding, highly responsive, and harmonically rich tone produced by these tubes. The original Mullard EL34 – factory-standard equipment in Marshalls and other classic amps from the era -- has been out of production since the early ‘70s, and it’s not unusual to see these rare and highly sought-after tubes being sold for hundreds of dollars each.

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GROOVE TUBES DEBUTS GTEL34M MULLARD REISSUE AT NAMM

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“We’ll challenge anyone to find tonal differences between the original Mullard EL34 and the new GTEL34M,” Pittman states. “We went down to the finest detail of the mica material, its nickel-plated base, and finned grids to create the most authentic and classic EL34-style tube that’s been produced in the last three decades.”

About Groove Tubes

Having celebrated its 25th year in 2004, Groove Tubes is the world’s leading supplier of vacuum tubes for music and audio products, as well as an award-winning manufacturer of professional audio, amplifier and accessory tools. For more information, visit www.groovetubes.com or call 818-361-4500.

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